



### The Promenade Vision Area

A dynamic mix of regional transit centers, visitor-serving uses and a retail complex surrounds an enhanced, medium-rise residential quarter. Circulation is improved by reestablishing the traditional street grid.

A tree-lined, extended linear park offers both neighborhood and community serving amenities supported by mid-block paseos. The park transitions from an active community venue with a more formal landscape to recreational features such as tennis and basketball courts to passive greens. Anchoring the park, the retail plaza links the Bayfront to the regional mall. Ample public spaces provide for open air markets, mercados, cultural festivals, art exhibits and other community events.



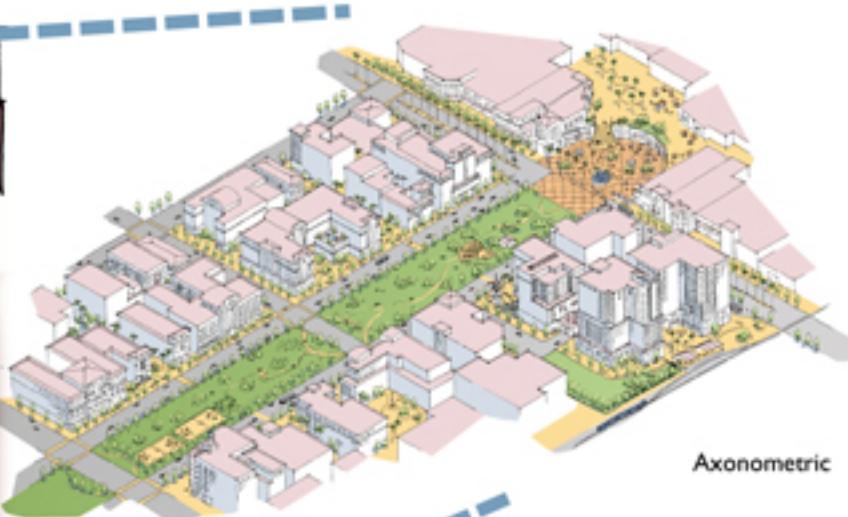
Plaza at Promenade Terminus



Typical Paseo



Park Atmosphere



Axonometric

NOTE: The Vision Plan is not to be used as a precise planning diagram and is not parcel or site specific. The Vision Plan is intended to evoke an image of what the urban core could become, in the next 10-20 years, if the Ten Key Principles are fully implemented.



## Chula Vista Urban Core

### The Promenade

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